

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : EPLDT INC.
 BRAND : ePLDT
 PROJECT : ePLDT MEDIA CE - PSTAR NOTICE TO THE PUBLIC
 CE. NO. : EPLDT-2023-0003
 DATE : 16 June 2023

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

SERVICE	NET	WTAX	ASF	VAT	TOTAL
I DURATION: JUNE 2023	9,690.00		1,938.00		11,628.00
PRINT MEDIA PLACEMENT C/O OPTIMAX - PHILIPPINE STAR - Notice to the Public - SIZE 3COLS X 10CM					
SUB TOTAL	9,690.00	0.00	1,938.00	0.00	11,628.00
12% VAT					1,395.36
GRAND TOTAL	9,690.00	0.00	1,938.00	0.00	13,023.36

SUBMITTED BY:  JV Madrid Business Unit Director	PREPARED BY:  JV Madrid Business Unit Director
NOTED BY:  Diane Chua Managing Director	
APPROVED BY:  NINA POSADAS VICE-PRESIDENT & HEAD - MARKETING AND CORPORATE COMMUNICATIONS	