

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : TOYOTA MOTOR PHILIPPINES CORPORATION
BRAND : Kinto
PROJECT : Kinto Media Boosting (Launch)
CE. NO. : TOYOTA-2025-0035
DATE : 13 May 2025

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

| SERVICE | NET | VAT | TOTAL |
|---|------------|------|------------|
| I | | | |
| KINTO MEDIA PLAN | 279,411.76 | | 279,411.76 |
| 1. META AUCTION BUY - 25-50 y/o , MF PH, REACH | | | |
| Interests: | | | |
| - Personal Finance/ Banks/Financial Management: Personal Finance, Credit Card Credit & Lending) Pre- Qualification (lending), Financial Technology, BPI, BDO, EastWest Bank, RCBC Bankcard (credit & lending), Union Bank of the Philippines, Credit Cards (Credit & lending), Wealth (Economics), Wealth Management, Investment management, Asset Management, Financial Management, Financial Accounting, Financial Plans, Financial Market (Investment), Financial Services | | | |
| - Entertainment: Pop Music, TV, Pop culture, Entertainment | | | |
| 2. YOUTUBE - 25-50 y/o , MF PH, AWARENESS | | | |
| Affinity: Travel Buffs, Family Vacationers, Travel In-Market: Business Services, Online Business Startup, Business Opportunities, Entrepreneur News, Bank Loans, Local Banks, Online Banking Services, Bank Services Investment Services, Banking Services, Credit Cards, Auto Loans, Business Loans, Credit & Lending, Personal Loans | | | |
| SUB TOTAL | 279,411.76 | 0.00 | 279,411.76 |
| 11.675% ASF | | | 32,621.32 |
| 12% VAT | | | 37,443.97 |
| GRAND TOTAL | 279,411.76 | 0.00 | 349,477.05 |

TERMS :

Check Releasing Bank: Metrobank Check Releasing Schedules: every 1st and 15th of the month Payment Terms: 90 days

PREPARED BY: 
Kaye Rosas Mona
 Group Account Director

NOTED BY:

Reginne Cabanban
Managing Partner



APPROVED BY:

Michelle R. De Guzman
Manager, Marketing Services Division



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APPROVED BY:

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Vice President, Marketing Services Department

