

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : TOYOTA MOTOR PHILIPPINES CORPORATION
 BRAND : KINTO One
 PROJECT: : KINTO One - January and February AOs
 CE. NO. : TOYOTA-2026-0021
 DATE : 19 March 2026

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

	SERVICE	NET	VAT	TOTAL
I	JANUARY AOs Creation of social media materials for January. Inclusive of: 3x static materials, 4x animated materials, and 1x reel Manhours: 48 hours @ 3,500 php NET	168,000.00	20,160.00	188,160.00
II	FEBRUARY AOs Creation of social media materials for February. Inclusive of: 2x static materials, 4x animated materials, and 2x reels Manhours: 45 hours @ 3,500 php NET	157,500.00	18,900.00	176,400.00
III	STOCK IMAGES Purchase of stock images; Premiere Social Media License. Total of 15x Shutterstock images. Cost per image @ 29 USD; 1 USD = 64.9260 PHP	28,242.81	3,389.14	31,631.95
IV	LONG HEADLINE AND DESCRIPTION Creation of headline and description for boosting of Youtube Shorts. Total of 17x sets; 2 hours per set Manhours: 34 hours @ 3,500 php NET	119,000.00	14,280.00	133,280.00
	SUB TOTAL	472,742.81	56,729.14	529,471.95
	11.675% ASF			61,815.85
	GRAND TOTAL	472,742.81	56,729.14	591,287.80

TERMS : Check Releasing Bank: Metrobank Check Releasing Schedules: every 1st and 15th of the month Payment Terms: 90 days

SUBMITTED BY: Jose Rizalino II Roxas Senior Account Manager	VERIFIED BY: Reginne Cabanban Managing Partner
NOTED BY: Miguel Sevilla Account Director	
APPROVED BY: B. Tesmonte	
 J. Roqueza	
 J. Recio	
 J. Gaon	
 J. Sison-Mendoza	
 E. Marcial	