

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



**CLIENT** : PLDT Inc.  
**BRAND** : PLDT Home  
**PROJECT** : PLDT Home Prepaid Fiber DTI Permit Application (Aug 1-31) 2025  
**CE. NO.** : PLDT-HOME-2025-0025  
**DATE** : 21 July 2025

16/F Two World Square,  
 #22 Upper Mckinley Road,  
 Mckinley Hill, Fort Bonifacio,  
 Taguig City, 1634  
 Tel.: 8856-7888

	SERVICE	NET	AdvF	VAT	COST IN PHP
I	<b>DTI APPLICATION</b> One (1) Promo extension for Prepaid Fiber DTI renewal #3 (Aug 1-31) 2025 Mangement & Processing of DTI promo extension	13,336.60	2,987.40	1,600.39	17,924.39
II	<b>ACCOUNT MANAGEMENT &amp; CLIENT SERVICING FEE</b> On items number I	2,667.32		320.08	2,987.40
	<b>SUB TOTAL</b>	16,003.92	2,987.40	1,920.47	20,911.79
	<b>GRAND TOTAL</b>	16,003.92	2,987.40	1,920.47	20,911.79

SUBMITTED BY: <b>Angelo Gorriceta</b> Project Manager	PREPARED BY: <b>Angelo Gorriceta</b> Project Manager	VERIFIED BY: <b>Lalyn Morete</b> Senior Finance Analyst
NOTED BY: <b>Diane Chua</b> Managing Director	NOTED BY: <b>Jennifer B. Wieneke</b> Head of Business	
APPROVED BY: <b>Miguel N. Ruffy</b> Senior Manager, Brand Equity Management	APPROVED BY: <b>Regina Pineda</b> VP, Marketing Comms & Services	