

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : DEPARTMENT OF TOURISM
 BRAND : SOCIAL MEDIA
 PROJECT : SOCIAL MEDIA - PRODUCTION SHOOT (MARINDUQUE)
 CE. NO. : DOT-2021-0014
 DATE : 23 July 2021

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

	SERVICE	NET	ASF	VAT	COST IN PHP
I	PRODUCTION OUTPUT	2,092,365.76	251,083.89		2,343,449.65
	1. Video (1 aspect ratio) x 10s-15s x 20 videos				
	2. Photo (1 aspect ratio) x 50 photos				
	3. B-Rolls for material turnover in HDD				
	PRODUCTION SCOPE				
	1. Production Personnel				
	2. Production (Pre-production, equipment, logistics, permits, production design, transportation, board & lodging, insurance and Covid-19 health & safety protocols)				
	3. Post Production				
	4. Agency Project Management				
	DESTINATIONS COVERED				
	1. Torrijos White Beach				
	2. Malbog Sulfur Spring				
	3. Marl Insect and Butterfly Culture				
	4. Arrowroot Cookies Factory				
	5. Boac Cathedral				
	6. Gasan Church				
	7. Casa de Don Emilio Restaurant				
	8. Boac National Museum				
	9. Heritage District				
	10. Maniwaya Island				
	11. Luzon Datum of 1911				
	12. Tres Reyes Island				
	13. Mt. Malindig				
	14. Palad Sandbar				
	15. Mongpong Island				
	16. Bagumbungan Cave				
	17. Balanacan View Deck				
	18. Ungab Rock Formation				
	19. Shrine of Biglang Awa				
	20. Sunset viewing at Laylay Port				
	21. Sta. Cruz Church				
	22. Haynon Hills				
	23. Pottery and loom weaving at Torrijos				
	SUB TOTAL	2,092,365.76	251,083.89	0.00	2,343,449.65
	12% VAT				281,213.96
	GRAND TOTAL	2,092,365.76	251,083.89	0.00	2,624,663.61

TERMS :

50% Downpayment upon approval of project

50% Balance upon completion and full turnover of materials

VERIFIED BY:



Jinky Salac

Finance Manager

NOTED BY:



Reg Cabanban

Managing Partner

APPROVED BY:



Asec. Howard Uyking

ASEC for Branding and Marketing Communications