

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : SM PRIME HOLDINGS, INC.  
 BRAND : SM Supermalls  
 PROJECT: : CNY KV 2026 - Shutterstock Images  
 CE. NO. : SM PRIME-2026-0002  
 DATE : 15 January 2026

16/F Two World Square,  
 #22 Upper Mckinley Road,  
 Mckinley Hill, Fort Bonifacio,  
 Taguig City, 1634  
 Tel.: 8856-7888

	SERVICE	NET	AdvF	VAT	COST IN PHP
I	<b>SHUTTERSTOCK IMAGES</b> - five (5) images @ Php800 per	4,000.00	<b>896.00</b>	480.00	<b>5,376.00</b>
II	<b>ASF</b> On items number I	<b>800.00</b>		<b>96.00</b>	<b>896.00</b>
	<b>SUB TOTAL</b>	<b>4,800.00</b>	<b>896.00</b>	<b>576.00</b>	<b>6,272.00</b>
	<b>GRAND TOTAL</b>	<b>4,800.00</b>	<b>896.00</b>	<b>576.00</b>	<b>6,272.00</b>

SUBMITTED BY: <i>Jennifer B. Wieneke</i> <b>Jennifer B. Wieneke</b> Head of Business	PREPARED BY: <i>C. Lumayad</i> <b>Claire Lumayad</b> Exec. Assistant / CE Traffic Manager	VERIFIED BY: <b>Lalyn Morete</b> Senior Finance Analyst
NOTED BY: <b>Diane Chua</b> Managing Director		
APPROVED BY: <b>Hannah Zamora</b> Senior Marketing Manager - Advertising	APPROVED BY: <b>Arvin C. Ang</b> SVP-Marketing	APPROVED BY: <b>Joaquin L. San Agustin</b> EVP-Marketing - Marketing

Dear All,

This is to inform you that the document submitted by Janine D. Ighes, Marketing Specialist from Shopping Center Management Corporation assigned in Head Office has been approved.

**Reference Number:** DONA-SCMC-Head Office-2026-02646

**Request Date:** 2026-01-16 15:58:58

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**Document Details**

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**Document Control No.:** CE. NO. : SM PRIME-2026-0002

Tribal DDB

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Services:

**Remarks:** I. SHUTTERSTOCK IMAGES- five (5) images @ Php800  
II. ASF

Php 6,272.00