

Dear All,

This is to inform you that the document submitted by Eunna Mae Villarde, Marketing Assistant from Shopping Center Management Corporation assigned in Head Office, Pasay, Metro Manila, Philippines, (Head Office) has been approved.

**Reference Number:** DONA-SCMC-Head Office, Pasay, Metro Manila, Philippines, (Head Office)-2025-10873

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**Document Details**

**Type of Document:** Marketing - Cost Estimate

**Document Name:** CE\_Tribal Worldwide\_SM Seasonal KV - Christmas 2025

**Document Control No.:** SM PRIME-2025-0026

**Remarks:** Tribal Worldwide  
SM Seasonal KV - Christmas 2025  
Php 224,000.00

Please click [here](#) to view the transaction.

See link below for the approved document

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : SM PRIME HOLDINGS, INC.  
 BRAND : SM Supermalls  
 PROJECT: : SM Seasonal KV - Christmas 2025  
 CE. NO. : SM PRIME-2025-0026  
 DATE : 26 February 2025

16/F Two World Square,  
 #22 Upper Mckinley Road,  
 Mckinley Hill, Fort Bonifacio,  
 Taguig City, 1634  
 Tel.: 8856-7888

SERVICE	NET	VAT	COST IN PHP
I KV PRODUCTION (Package Cost)	200,000.00	24,000.00	224,000.00
Inclusions:			
Concept Fees			
KV FA 22 inches x 28 inches			
CMYK and RGB files			
Note: Third party costs such as stock images, shoots, production expenses and the like will be billed separately based on actual costs.			
<b>SUB TOTAL</b>	<b>200,000.00</b>	<b>24,000.00</b>	<b>224,000.00</b>
<b>GRAND TOTAL</b>	<b>200,000.00</b>	<b>24,000.00</b>	<b>224,000.00</b>

**TERMS :**

Penalty charges of 2 will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay lasts more than fortyfive (45) days after the due date.

SUBMITTED BY: <b>Cecille D. Ocampo</b> Project Manager	PREPARED BY: <b>Cecille D. Ocampo</b> Project Manager	VERIFIED BY: <b>Lalyn Morete</b> Senior Finance Analyst
NOTED BY: <b>Diane Chua</b> Managing Director	NOTED BY: <b>Jennifer B. Wieneke</b> Head of Business	
APPROVED BY: <b>Hanna Zamora</b> Senior Marketing Manager, Advertising	APPROVED BY: <b>Arvin C. Ang</b> Senior Assistant Vice President, Marketing	APPROVED BY: <b>Joaquin L. San Agustin</b> Executive Vice President, Marketing