

Dear All,

This is to inform you that the document submitted by Eunna Mae Villarde, Marketing Assistant from Shopping Center Management Corporation assigned in Head Office, Pasay, Metro Manila, Philippines, (Head Office) has been approved.

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Type of Document:	Marketing - Cost Estimate
Document Name:	CE_Tribal Worldwide_ SM Seasonal KV - Thanksgiving 2025
Document Control No.:	SM PRIME-2025-0025
Remarks:	Tribal Worldwide SM Seasonal KV - Thanksgiving 2025 Php 224,000.00

Please click [here](#) to view the transaction.

See link below for the approved document

[Document Repository](#)

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : SM PRIME HOLDINGS, INC.
BRAND : SM Supermalls
PROJECT: : SM Seasonal KV - Thanksgiving 2025
CE. NO. : SM PRIME-2025-0025
DATE : 26 February 2025

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

SERVICE	NET	VAT	COST IN PHP
I KV PRODUCTION (Package Cost) Inclusions: Concept Fees KV FA 22 inches x 28 inches CMYK and RGB files Note: Third party costs such as stock images, shoots, production expenses and the like will be billed separately based on actual costs.	200,000.00	24,000.00	224,000.00
SUB TOTAL	200,000.00	24,000.00	224,000.00
GRAND TOTAL	200,000.00	24,000.00	224,000.00

TERMS :

Penalty charges of 2 will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay lasts more than fortyfive (45) days after the due date.

SUBMITTED BY: Cecille D. Ocampo Project Manager	PREPARED BY: Cecille D. Ocampo Project Manager	VERIFIED BY: Lalyn Morete Senior Finance Analyst
NOTED BY: Diane Chua Managing Director	NOTED BY: Jennifer B. Wieneke Head of Business	
APPROVED BY: Hanna Zamora Senior Marketing Manager, Advertising	APPROVED BY: Arvin C. Ang Senior Assistant Vice President, Marketing	APPROVED BY: Joaquin L. San Agustin Executive Vice President, Marketing