





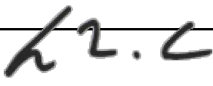
PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : Department of Health
 BRAND : DOH
 PROJECT: : Konsultayo
 CE. NO. : DOH-2022-0001
 DATE : 04 October 2022

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

	SERVICE	NET	VAT	TOTAL
I	Social media campaign strategy	236,000.00		236,000.00
II	Social Media Calendar for the 4 pillars under Konsultayo: NDC/Cancer, TB, Dengue & HIV-AIDS. One platform only - Facebook	100,000.00		100,000.00
III	Social media art cards x 100 60 Static, 40 Dynamic	1,760,000.00		1,760,000.00
	SUB TOTAL	2,096,000.00	0.00	2,096,000.00
	20% ASF			419,200.00
	12% VAT			301,824.00
	GRAND TOTAL	2,096,000.00	0.00	2,817,024.00

PREPARED BY:  Love Rosas Account Director	
NOTED BY:  Diane Chua Managing Director	NOTED BY:  Reg Cabanban Managing Partner
APPROVED BY:  Kathleen Pador Business Unit Director	APPROVED BY:  Anna Chua Norbert Group Chief Culture Officer