

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



**CLIENT** : DDB Philippines Inc.  
**BRAND** : TNT  
**PROJECT** : TNT 5G MAX MASAYA - VENUE ADDENDUM (REF DDB PHL CE# SMART-2024-0004)  
**CE. NO.** : DDB PHL-2024-0002  
**DATE** : 15 November 2024

16/F Two World Square,  
 #22 Upper Mckinley Road,  
 Mckinley Hill, Fort Bonifacio,  
 Taguig City, 1634  
 Tel.: 8856-7888

	SERVICE	NET	VAT	COST IN PHP
I	<b>VENUE FEE</b>	1,319,000.00	158,280.00	1,477,280.00
	MarketMarket Topiary side			
	Inclusive of the following			
	November 22 to 26 for placement of wires meow van and genset			
	November 27 to 29 for tents barricades meow van and genset			
	November 27 to 28 for ingress of LED and dome roof tent			
	November 28 to 29 Fiesta Market parking slot of genset			
	November 22 to 28 for utilities charge			
	Security team and Maintenance and janitorial personnel			
	Ingress and egress fees			
II	<b>ASF</b>	131,900.00	15,828.00	147,728.00
	On items number I			
	<b>SUB TOTAL</b>	1,450,900.00	174,108.00	1,625,008.00
	<b>GRAND TOTAL</b>	1,450,900.00	174,108.00	1,625,008.00

SUBMITTED BY: Jennifer B. Wieneke Head of Business	PREPARED BY: Claire Lumayad Exec. Assistant / CE Traffic Manager	VERIFIED BY: Lalyn Morete Senior Finance Analyst
NOTED BY: Diane Chua Managing Director	NOTED BY: Jennifer B. Wieneke Head of Business	
APPROVED BY: John Lucas Group Chief Revenue Officer		