

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : DDB Philippines Inc.
BRAND : TPB
PROJECT : Tourism Promotions Board MICE Brand and Campaign
CE. NO. : DDB PHL-2023-0007
DATE : 18 October 2023

16/F Two World Square
McKinley Hill, The Fort
Taguig City, Philippines
Tel.: 8856-7888
Fax: 8856-9316

SERVICE	NET	VAT	COST IN PHP
1 Consulting Services for the Conceptualization and Development of the Philippine M.I.C.E. Brand and Campaign	11,605,000.00	1,392,600.00	12,997,600.00
SUB TOTAL	11,605,000.00	1,392,600.00	12,997,600.00
GRAND TOTAL	11,605,000.00	1,392,600.00	12,997,600.00

SUBMITTED BY: <i>Clumayad</i> Claire Lumayad Exec. Assistant / CE Traffic Manager	PREPARED BY: <i>Clumayad</i> Claire Lumayad Exec. Assistant / CE Traffic Manager	VERIFIED BY: <i>J Salac</i> Jinky Salac Group Finance Manager
NOTED BY: <i>R Cabanban</i> Reginne Cabanban Managing Partner		
APPROVED BY: <i>A.C. Norbert</i> Anna C. Norbert Managing Director		