

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : DDB Philippines Inc.  
BRAND : DOT  
PROJECT: : DOT Branding Research  
CE. NO. : DDB PHL-2023-0006  
DATE : 16 May 2023

16/F Two World Square  
McKinley Hill, The Fort  
Taguig City, Philippines  
Tel.: 8856-7888  
Fax: 8856-9316

SERVICE	NET	VAT	TOTAL
I <b>Scope of Work</b>	513,500.00	61,620.00	<b>575,120.00</b>
Consultation of GWI Custom Research			
Usage of the tool			
Research Project Management			
<b>SUB TOTAL</b>	<b>513,500.00</b>	<b>61,620.00</b>	<b>575,120.00</b>
<b>GRAND TOTAL</b>	<b>513,500.00</b>	<b>61,620.00</b>	<b>575,120.00</b>

PREPARED BY: *C. Lumayad*

**Claire Lumayad**  
Exec. Assistant / CE Traffic Manager

NOTED BY: *Reg Cabanban*

**Reg Cabanban**  
Managing Partner

APPROVED BY: *A.C. Norbert*  
June 13, 2023

**Anna C. Norbert**  
Managing Director

*Via C. Bantilan*  
Group Account Director

*Diane W. Capile*  
Business Unit Director