

**PRODUCTION & CREATIVE
SERVICES COST ESTIMATE**



DDB Philippines, Inc.
16th F Two World Square
McKinley Hill, Fort Bonifacio
Taguig City
Tel. No. (632) 8567888
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CLIENT: **MANG INASAL PHILIPPINES, INC.**

BRAND: **Crema de Leche Halo Halo KV**

C.E. NO.:	2022	22
REPL. C.E. NO.:		
DATE:	May 31	2022

SHC#: 1006751330
PO#: 2070202710

HALO-HALO CDL KV: FA CE

	NET COST	VAT	GROSS COST
I. FA FEES			
inclusive if product & packaging composition retouching, layout to derivative sizes Digital Sizes: 4x5 and 9x16	52,500.00	6,300.00	58,800.00
Stock Photo	6,000.00	720.00	6,720.00
II. 9.25% ASF on I	5,411.25	649.35	6,060.60
TOTAL	P 63,911.25	7,669.35	71,580.60

Submitted by:	Approved by:
 Kaye C. Platon	 Nicole Jessica Tan
Noted by:	Noted by:
 Diane W. Capile / Paolo Arevalo	 Schubert Quilinquin / Allan Tan