

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : SIGNAL TV, INC.
 BRAND : Corp
 PROJECT : Project NInong We Are Sports 120s Addendum
 CE. NO. : SIGNAL-SIGNAL TV-2024-0002
 DATE : 02 December 2024

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

SERVICE	NET	VAT	COST IN PHP
I TVC PRODUCTION	295,000.00		295,000.00
One 1 x 120second edit This cost assumes replacing the current 60second material with 120second edit Covers additional offline grading and online work given the longer duration			
II SOUND PRODUCTION	105,798.33		105,798.33
One 1 120second TV Commercial with Digital Usage Inclusions Studio Time Recording Soundesign Editing Mixing Mastering amp Layin Original Music 1 Compre to Final 120s amp 1 Generic Singer Talent Fees 1 VO Announcer and Token Fee for 1 AVO			
SUB TOTAL	400,798.33	0.00	400,798.33
12% VAT			48,095.80
GRAND TOTAL	400,798.33	0.00	448,894.13

TERMS :

Penalty charges of 2 will be added per month on the unpaid amount until fully paid. The Service Provider reserves the right to suspend work in case the delay lasts more than forty five (45) days after the due date.

SUBMITTED BY: <i>maxine</i> Maxine K. Cruz Senior Account Manager		PREPARED BY: <i>maxine</i> Maxine K. Cruz Senior Account Manager		VERIFIED BY: <i>Lalyn</i> Lalyn Morete Senior Finance Analyst	
NOTED BY: <i>Reginne</i> Reginne Cabanban Managing Partner					
APPROVED BY: <i>Paulo</i> Paulo Hernandez Channels & Content Marketing Manager		APPROVED BY: <i>James</i> James Meneses AVP/Head, Channel & Content Marketing		APPROVED BY: <i>Sienna</i> Sienna Ocaso VP, Channels & Content	
APPROVED BY: <i>Jane</i> Jane Basas President of Media Invest and Signal					