





# PRODUCTION & CREATIVE SERVICES COST ESTIMATE

CLIENT : Johnson's Baby (J&J)  
 BRAND : Johnson's Kids  
 PROJECT: : Johnson's Powder ASC  
 CE. NO. : JJB-2023-0006  
 DATE : 16 June 2023

16/F Two World Square  
 McKinley Hill, The Fort  
 Taguig City, Philippines  
 Tel.: 8856-7888  
 Fax: 8856-9316

SERVICE	NET	VAT	COST IN PHP
I Johnson's Powder ASC Penalty Fee	100,000.00	12,000.00	112,000.00
II ASF for Item I	10,000.00	1,200.00	11,200.00
<b>SUB TOTAL</b>	<b>110,000.00</b>	<b>13,200.00</b>	<b>123,200.00</b>
<b>GRAND TOTAL</b>	<b>110,000.00</b>	<b>13,200.00</b>	<b>123,200.00</b>

PREPARED BY:  <b>Farveh Arabpour</b> Account Manager	
NOTED BY:  <b>Diane Capile</b> Business Unit Director	NOTED BY:  <b>Via Cuba</b> Group Account Director
APPROVED BY: <small>Electronically signed by: Katrina Suarez Reason: I am approving this document Date: Jun 19, 2023 14:58 GMT+8</small>  <b>Katrina Suarez</b> Marketing Manager	