





PRODUCTION & CREATIVE SERVICES COST ESTIMATE

CLIENT : Johnson's Baby (J&J)
BRAND : Johnson's Baby
PROJECT: : PANAta Awards Entry Fee for Johnson's Baby
CE. NO. : JJB-2023-0008
DATE : 17 July 2023

16/F Two World Squire
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

SERVICE	NET	VAT	COST IN PHP
I PANAta Awards 2023 Entry Fee @ P15,000 ea 2 Entries: Johnson's AskOurMoms Chatbot Service #PrettyHealthyHair Kidfluencer Search	30,000.00	3,600.00	33,600.00
II ASF for Item I	3,000.00	360.00	3,360.00
SUB TOTAL	33,000.00	3,960.00	36,960.00
GRAND TOTAL	33,000.00	3,960.00	36,960.00

PREPARED BY:  Farveh Arabpour Account Manager	
NOTED BY:  Diane Capile Business Unit Director	NOTED BY:  Via Cuba Group Account Director
APPROVED BY:  Lance Trillanes Marketing Management Trainee	







DDB-2023-0008_JB PANAta Awards Entry Fee

Final Audit Report

2023-07-20

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By:	Marianne Estrada (MEstra24@kenvue.com)
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