





# PRODUCTION & CREATIVE SERVICES COST ESTIMATE

CLIENT : Johnson's Baby (J&J)  
 BRAND : Johnson's Kids  
 PROJECT: : Johnson's Shampoo BidaBest ASC Fees  
 CE. NO. : JJB-2023-0007  
 DATE : 03 July 2023

16/F Two World Squire  
 McKinley Hill, The Fort  
 Taguig City, Philippines  
 Tel.: 8856-7888  
 Fax: 8856-9316

| SERVICE  | NET       | VAT      | COST IN PHP |
|--|-----------|----------|-------------|
| I ASC Application Fees<br>-Television portion buy (recorded) x 3 @ P4,620 ea | 13,860.00 | 1,663.20 | 15,523.20   |
| II ASC Processing fee  | 20,000.00 | 2,400.00 | 22,400.00   |
| SUB TOTAL  | 33,860.00 | 4,063.20 | 37,923.20   |
| GRAND TOTAL  | 33,860.00 | 4,063.20 | 37,923.20   |

|  |  |
|--|--|
| PREPARED BY: <br><b>Farveh Arabpour</b><br>Account Manager  |  |
| NOTED BY: <br><b>Diane Capile</b><br>Business Unit Director  | NOTED BY: <br><b>Via Cuba</b><br>Group Account Director |
| APPROVED BY: <small>Electronically signed by:<br/>Katrina Suarez<br/>Reason: I am approving this document<br/>Date: Jul 6, 2023 13:07 GMT+8</small><br><br><b>Katrina Suarez</b><br>Marketing Manager |  |







# DDB-2023-0007\_JB Shampoo BidaBest ASC Fees

Final Audit Report

2023-07-06

|                 |  |
|-----------------|--|
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