

**PUBLIC RELATIONS
SERVICES COST ESTIMATE**



RIPPLE8, INC.

16F Two World Square, 22 Upper McKinley Road, McKinley Hill,
Fort Bonifacio, Taguig City, Philippines
Tel. No. : 8856-7888, Fax No. : 8856-9316

CLIENT: **EastWest Bank**
 PROJECT: **Puregold Winners Media Mobilization**
 C.E. NO.: **BMCC-PR-2025-09**
 DATE:

11	MARCH	2025
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Regular Coverage Period (1 month)

I. Media Mobilization for up to six (6) media outlets.

- SunStar Cebu
- SunStar Davao
- Panay News
- Hataw
- Abante
- People's Journal
- People's Balita

	NET	VAT	TOTAL
PHP 25,588.24	PHP 3,070.59	PHP 28,658.82	PHP 28,658.82
PHP 25,588.24	PHP 3,070.59	PHP 28,658.82	PHP 28,658.82
PHP 25,588.24	PHP 3,070.59	PHP 28,658.82	PHP 28,658.82
PHP 7,802.94	PHP 936.35	PHP 8,739.29	PHP 8,739.29
PHP 7,802.94	PHP 936.35	PHP 8,739.29	PHP 8,739.29
PHP 7,802.94	PHP 936.35	PHP 8,739.29	PHP 8,739.29
PHP 7,802.94	PHP 936.35	PHP 8,739.29	PHP 8,739.29
PHP 107,976.47	PHP 12,957.18	PHP 120,933.65	

GRAND TOTAL

PAYMENT TERMS:

This is to ensure commitment to pay Ripple8, Inc. for the total cost indicated in this CE within 30 days upon receipt of its official invoice.

PREPARED BY: JED BALATBAT ACCOUNT DIRECTOR		APPROVED BY: <i>Mia P. Tamayo</i> Mia Tamayo SVP & Head, Credit Cards Business (Approved via email on March 12, 2025) APPROVED BY:
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