

**PUBLIC RELATIONS
SERVICES COST ESTIMATE**



RIPPLE8, INC.
 16F Two World Square, 22 Upper McKinley Road, McKinley Hill,
 Fort Bonifacio, Taguig City, Philippines
 Tel. No. : 8856-7888, Fax No. : 8856-9316

CLIENT: **EastWest Bank**
 PROJECT: **International Women's Month Content Partnership**
 C.E. NO.: **BMCC-PR-2025-05**
 DATE:

20	FEBRUARY	2025
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	NET	VAT	TOTAL
Regular Coverage Period (1 month)			
I. Content Partnership with Rappler			
<ul style="list-style-type: none"> • Original write-up with photos/graphics • Photos/graphics from client • Includes 4x sets of social pushes on FB and X • Production lead time: 2 weeks • KPI: 10,000 page views 	PHP 341,176.47	PHP 40,941.18	PHP 382,117.65
GRAND TOTAL	PHP 341,176.47	PHP 40,941.18	PHP 382,117.65

PAYMENT TERMS:

This is to ensure commitment to pay Ripple8, Inc. for the total cost indicated in this CE within 30 days upon receipt of its official invoice.

PREPARED BY: JED BALATBAT ACCOUNT DIRECTOR		APPROVED BY: Mary Anne Bundalian, Vice President, Business Segment
		APPROVED BY: