

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : PLDT Inc.
 BRAND : Home
 PROJECT : Pldt Home Fiber High Speed Hitters - Social Media Management
 CE. NO. : PLDT-HOME-2024-0022
 DATE : 05 June 2024

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

SERVICE	NET	VAT	COST IN PHP
I Duration: March to June (2024) SOCIAL MEDIA MANAGEMENT Scope-of-work: Social Media Management for Pldt Home Fiber High Speed Hitters	377,777.78	45,333.33	423,111.11
II ADVANCING FEE	18,888.89	2,266.67	21,155.56
III ASF On items number I	66,677.78	8,001.33	74,679.11
SUB TOTAL	463,344.45	55,601.33	518,945.78
GRAND TOTAL	463,344.45	55,601.33	518,945.78

TERMS :

Penalty charges of 2% will be added per month on the unpaid amount until fully paid. The Service Provider reserves the right to suspend work in case the delay lasts more than forty five (45) days after the due date.

SUBMITTED BY: <i>Ctlumayad</i> Claire Lumayad Exec. Assistant / CE Traffic Manager	PREPARED BY: <i>Ctlumayad</i> Claire Lumayad Exec. Assistant / CE Traffic Manager	VERIFIED BY: Lalyn Morete Senior Finance Analyst
NOTED BY: Diane Chua <i>Diane Chua</i> Managing Director		
APPROVED BY: <i>Irwin de Guzman</i> Irwin de Guzman Senior Product Manager, Home Product & Portfolio Management	APPROVED BY: <i>Marizel P. Borromeo</i> Marizel P. Borromeo Head, Home Marketing Admin & Logistics	APPROVED BY: <i>John C. Yanez</i> John C. Yanez FVP & Head, Home Product & Home Management



CERTIFICATE OF COMPLETION

PLDT INC.

“ PLDT HOME FIBER HIGH SPEED HITTERS – SOCIAL MEDIA MANAGEMENT ”

This is to certify that Tribal DDB, Inc. has completed the social media requirements for PLDT Inc.'s

“ PLDT Home Fiber High Speed Hitters – Social Media Management “.

- Social Media Management

Other inclusions as per CE # PLDT-HOME-2024-0022.

Signed by:

A handwritten signature in black ink, appearing to read "Diane Chua", written over a horizontal line.

Diane M. Chua
Managing Director
Tribal DDB, Inc.

A handwritten signature in black ink, appearing to read "Irwin de Guzman", written over a horizontal line.

Irwin de Guzman
Senior Product Manager, Home Product
and Portfolio Management
PLDT Inc.