

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : SMART COMMUNICATIONS, INC.
BRAND : Smart
PROJECT: : Smart Prepaid Social Media Materials
WBS: : 24SCM1300007 - 320k 24SCM1340007 - 180k
CE. NO. : SMART-SMART COMMUNICATIONS-2024-0011
DATE : 11 April 2024

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

SERVICE	NET	ASF	VAT	TOTAL
I CREATIVE DEVELOPMENT (5) Static Materials with (2) cascades each (4) Animated Materials with (2) cascades each (2) Carousel Ads ACCOUNT MANAGEMENT & CLIENT SERVICING FEE	500,000.00	0.00		500,000.00
II	0.00		0.00	0.00
SUB TOTAL	500,000.00	0.00	0.00	500,000.00
12% VAT				60,000.00
GRAND TOTAL	500,000.00	0.00	0.00	560,000.00

TERMS :

NOTE: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUPPLIER COST BREAKDOWN

		Payment Terms				
Vendor	Vendor Code	DUE	%	Net Amount	VAT	Gross Amount
			0	0	0	
		TOTAL	%			

SUBMITTED BY: <i>Maxine K. Cruz</i> Maxine K. Cruz Senior Account Manager	PREPARED BY: <i>Maxine K. Cruz</i> Maxine K. Cruz Senior Account Manager	VERIFIED BY: <i>Lalyn Morete</i> Lalyn Morete Senior Finance Analyst
NOTED BY: <i>Diane Chua</i> Diane Chua Managing Director	NOTED BY: <i>Jennifer B. Wieneke</i> Jennifer B. Wieneke Telco Head/PLDT Head	
APPROVED BY: <i>Christine C. Liwag</i> Christine C. Liwag	APPROVED BY: <i>Regine O. Umagat</i> Regine O. Umagat	APPROVED BY: <i>Luisa Lencore Franchette S. Ayson</i> Luisa Lencore Franchette S. Ayson