

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



**CLIENT** : FIRST PGMC ENTERPRISES, INC.  
**BRAND** : Silver Swan  
**PROJECT** : TikTok Content & Community Management  
**CE. NO.** : FIRST PGMC-SILVER SWAN-2020-0005  
**DATE** : 06 August 2020

16/F Two World Square  
 McKinley Hill, The Fort  
 Taguig City, Philippines  
 Tel.: 8856-7888  
 Fax: 8856-9316

SERVICE	NET	VAT	COST IN PHP
I Duration: 5 months (August - December 2020) Creative Conceptualization Two (2) Originally Produced Content per month; total of 10 materials Two (2) Shared Content (monthly); total of 10 materials (Maximum of 2 revisions; further revisions to be charged based on Tribal ratecard)  Community Management* Project Management Fee *Included in the current CM CE for May 2020-April 2021 Exclusive of Influencer/KOL Fees & Influencer Management	624,000.00	74,880.00	698,880.00
<b>SUB TOTAL</b>	<b>624,000.00</b>	<b>74,880.00</b>	<b>698,880.00</b>
<b>GRAND TOTAL</b>	<b>624,000.00</b>	<b>74,880.00</b>	<b>698,880.00</b>

**TERMS** : 100% full payment upon approval of CE.

SUBMITTED BY: <b>Bea Co</b> Senior Account Manager		
NOTED BY: <b>Reg Cabanban</b> Managing Partner		
APPROVED BY: <b>Madz Javier</b>	APPROVED BY: <b>Mario Mendoza</b>	APPROVED BY: <b>Ampy Rio</b>