

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : FIRST PGMC ENTERPRISES, INC.
BRAND : Silver Swan
PROJECT: : Doble Dishkarte KOL Digital Campaign
CE. NO. : FIRST PGMC-SILVER-SWAN-2022-0004
DATE : 05 August 2022

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

	SERVICE	NET	WTAX	VAT	TOTAL
I	KOL Fees (NET of WTAX, SOW: 3 VIDEOS)	2,985,000.00		358,200.00	3,869,964.71
	Khim Dancel				
	Hazel Cheffy				
	Kusinerong Arkitekto				
	Madiskarteng Nanay				
	Kevin-Kem Fabros				
	Masterboba				
	Donna Toribio				
	Lutong Bale				
	Nanay Kap				
	Abigail Marquez				
	Boss Edlyn		526,764.71		
	Jayzar Recinto				
	Ms_cynthia25				
	Kim Cuisine				
	Meljean Solon				
	Inacarolino				
	Chef Angel Kitchen				
	Inadai Allyn				
	Chad Penkian				
	Pinoy Tasty Buds				
II	Agency Fees	2,070,000.00		248,400.00	2,318,400.00
	KOL Digital Campaign Conceptualization & Workflow				
	KOL / Influencer Research				
	Influencer Management (August 2022-April 2023, 9 months)				
	Digital PR Kit (inclusive of high-resolution brand assets and guidelines, exclusive of layered files)				
	Project Management Fee				
III	12% ASF on NET Total of KOL Fees On items number I	358,200.00		42,984.00	401,184.00
	SUB TOTAL	5,413,200.00	526,764.71	649,584.00	6,589,548.71
	GRAND TOTAL	5,413,200.00	526,764.71	649,584.00	6,589,548.71

TERMS :

100% payment upon approval of the CE

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY:  Bea Co Senior Account Manager		
NOTED BY:  Reg Cabanban Managing Partner		
APPROVED BY: Madz Javier 	APPROVED BY:  Abbie Giron	APPROVED BY:  Ampy Rio