

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : SMART COMMUNICATIONS, INC.  
 BRAND : Corporate  
 PROJECT : Smart Online Store Applications Plus Creatives  
 CE. NO. : SMART-SMART COMMUNICATIONS-2023-0044  
 DATE : 08 November 2023

16/F Two World Square  
 McKinley Hill, The Fort  
 Taguig City, Philippines  
 Tel.: 8856-7888  
 Fax: 8856-9316

	SERVICE	NET	WTAX	ASF	AdvF	VAT	COST IN PHP
I	DTI APPLICATION	75,000.00		0.00	0.00	9,000.00	84,000.00
II	ASC APPLICATION	60,000.00		0.00	0.00	7,200.00	67,200.00
III	CREATIVE DEVELOPMENT	140,000.00		0.00	0.00	16,800.00	156,800.00
	Two (2) animated materials with cascades						
	One (1) layered file						
IV	ACCOUNT MANAGEMENT & CLIENT SERVICING FEE	55,000.00		0.00	0.00	6,600.00	61,600.00
	<b>SUB TOTAL</b>	<b>330,000.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>39,600.00</b>	<b>369,600.00</b>
	<b>GRAND TOTAL</b>	<b>330,000.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>39,600.00</b>	<b>369,600.00</b>

**TERMS :**

Penalty charges of 2% will be added per month on the unpaid amount, until fully paid.

The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45) days after the due date.

**SUPPLIER COST BREAKDOWN**

Vendor	Vendor Code	Payment Terms		Net Amount	VAT	Gross Amount
		DUE	%			
Tribal		30	0%	330000	39600	369600
<b>TOTAL</b>			<b>%</b>	<b>330000</b>	<b>39600</b>	<b>369600</b>

SUBMITTED BY: <i>Maxine K. Cruz</i> <b>Maxine K. Cruz</b> Senior Account Manager	PREPARED BY: <i>Claire Lumayad</i> <b>Claire Lumayad</b> Exec. Assistant / CE Traffic Manager	VERIFIED BY: <b>Lalyn Morete</b> Senior Finance Analyst
NOTED BY: <b>Diane Chua</b> Managing Director		

APPROVED BY: <b>Queenie Ramos</b>	APPROVED BY: <b>Tob Castaneda</b>	APPROVED BY: <b>Luisa Lenore Franchette Ayson</b>	APPROVED BY: <b>Rowena delos Santos</b>	APPROVED BY: <b>Tessa Vizarra</b>
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## CE DOCUMENT DETAILS

Requisitioner:Heralyn D. Morete  
Application Date:11/14/2023 6:03:00 PM  
Version #:1  
CE Code:CE-2023-3352

FYA Code:23SCM1340012  
Project Title:  
Project Description:  
Company:T-HDMorete@supplier.smart.com.

### CE General Information

CE Title:SMART-2023-44 ONLINE STORE APPLICATIONS PLUS CREAT  
CE Description:P330,000.00

CE Type:Production  
Vendor:TRIBAL DDB INC  
Vendor Code:1000002046

Document URL: [Click here to see the document.](#)

### APPROVERS

Level	Approver Name	Department	Status	Approval Date	
1	Quennie S. Ramos	Innovations & Digital Services	Approved	11/28/2023 10:45:42 AM	<a href="#">View Comments</a>
2	Tobiel St. John T. Castañeda	Innovations & Digital Services	Approved	11/28/2023 1:08:46 PM	<a href="#">View Comments</a>
2	Luisa Lenore Franchette S. Ayson	Innovations & Digital Services	Approved	12/1/2023 9:39:01 AM	<a href="#">View Comments</a>
3	Rowena M. De Los Santos	Marketing Services Operations	Pending approval		<a href="#">View Comments</a>
4	Tessa May R. Vizarra	Marketing Services Operations	Pending approval		<a href="#">View Comments</a>

#### Current Approvers who haven't approved

Rowena M. De Los Santos

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