

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE





**CLIENT** : FIRST PGMC ENTERPRISES, INC.  
**BRAND** : Silver Swan  
**PROJECT** : Silver Swan Chinese Lauriat Soy Sauce Digital Campaign  
**CE. NO.** : FIRST PGMC-SILVER-SWAN-2022-0010  
**DATE** : 20 December 2022

16/F Two World Square  
 McKinley Hill, The Fort  
 Taguig City, Philippines  
 Tel.: 8856-7888  
 Fax: 8856-9316

SERVICE	NET	VAT	TOTAL
I Campaign Conceptualization Influencer Research & Management (5 months including prework, coordination and post campaign) Campaign Key Visual (exclusive of layered file) Three (3) 15s Edit Downs Project Management Fee <i>Cost is exclusive of any additional production and talent fees.</i>	686,400.00	82,368.00	<b>768,768.00</b>
<b>SUB TOTAL</b>	<b>686,400.00</b>	<b>82,368.00</b>	<b>768,768.00</b>
<b>GRAND TOTAL</b>	<b>686,400.00</b>	<b>82,368.00</b>	<b>768,768.00</b>

**TERMS** : 100% payment upon approval of the CENote: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY:  <b>Bea Co</b> Account Director	
NOTED BY: <b>Reg Cabanban</b> Managing Partner	
APPROVED BY: <b>Madz Javier</b> 	APPROVED BY: <b>Abbie Giron</b> 