

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : NUTRIASIA, INC.
BRAND : Golden Fiesta
PROJECT : Community Management, Socmed Plan & Calendar, and ASC
CE. NO. : NUTRIASIA-GOLDEN-FIESTA-2026-0012v3
DATE : 15 April 2026

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

	SERVICE	NET	VAT	TOTAL
I	Community Management *M-F, 9AM-6PM - Excluding weekends & holidays *Single Platform: Facebook *Inclusive of Social Reports	165,000.00	19,800.00	184,800.00
II	Social Media Editorial Creation (Captions & Creative Supervision) - Development of brand-aligned copy/captions per post, tone and messaging direction, plus creative brief writing	180,000.00	21,600.00	201,600.00
III	ASC Application fees - 36 posts - Regular screening of 15 GIFs / animated materials - Regular screening of 21 Static posts	41,670.00	5,000.40	46,670.40
IV	ASC Processing Fees	288,000.00	34,560.00	322,560.00
V	Advancing Fee	8,334.00	1,000.08	9,334.08
VI	Project Management Fees	134,934.00	16,192.08	151,126.08
	SUB TOTAL	817,938.00	98,152.56	916,090.56
	GRAND TOTAL	817,938.00	98,152.56	916,090.56

TERMS : Cancellation Fees Applies to a project on-hold for three (3) months which shall be considered cancelled. A. Project has started with conceptualization & visualization but has been put on hold after (50% of concept/design fees) B. Project has reached approval of concept & visualization but has been put on hold after (100% of the concept/design fees) C. Project has been approved and proceeded with further development and production (100% of the concept/design fees including manhours for production charges, and any other incurred fees) Rush Fees Applies to the work done on deadlines that do not conform to standard lead times (30% surcharge) 100% payment upon approval of CENote: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY: Juan Miguel D. Gonzalez Account Manager	VERIFIED BY: Beatrice Co Account Director
NOTED BY: Reginne Cabanban Managing Partner	
APPROVED BY: Ina Nocheseda	APPROVED BY: Gretchen King