

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : Jollibee Foods Corp.
BRAND : Jollibee Philippines
PROJECT : Proj Soar x "Minamahal" Block Screening (Media Management)
CE. NO. : Jollibee-PR-2025-36
DATE : 09 October 2025






16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634

Tel.: 8856-7888

SERVICE	NET	VAT	TOTAL
I MEDIA MANAGEMENT	165,101.50	19,812.18	184,913.68
Inclusions:			
<ul style="list-style-type: none"> • Preevent media mobilization and online management of 5to 10 media outlets in Metro Manila • Transportation for 5to 10 media (reimbursements) 			
Key Performance Indicators:			
<ul style="list-style-type: none"> • Minimum of 5 media (head count) • 60 of the target media attendees or 6 PR pickups 			
SUB TOTAL	165,101.50	19,812.18	184,913.68
GRAND TOTAL	165,101.50	19,812.18	184,913.68

TERMS :

This is to ensure commitment to pay Ripple8, Inc. for the cost indicated in this CE totaling the amount of **PHP184,913.68** within 30 days upon receipt of its official invoice.

PREPARED BY:  Shane Torres Senior Account Manager	
NOTED BY:  Bobby T. Vito Managing Director	NOTED BY:  Tere Isla Group Account Director
APPROVED BY:  Angela Sarantiago	APPROVED BY:  FOR: Pam Reyes Pamela Cruz