

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : PHILIPPINE AIRLINES, INC  
 BRAND : Philippine Airlines  
 PROJECT: : PAL Holidays ASC and Sticker Reprint  
 CE. NO. : PAL-PHILIPPINE-AIRLINES-2023-0016  
 DATE : 06 November 2023

16/F Two World Square  
 McKinley Hill, The Fort  
 Taguig City, Philippines  
 Tel.: 8856-7888  
 Fax: 8856-9316

SERVICE	NET	VAT	TOTAL
I PAL Die Cast Sticker Full Color Print on Vinyl Sticker; 150 pcs with lamination, die-cut and delivery to 1 location in Metro Manila Net of Installation ASC Coordination Fees ASC Fees (2 Digital 15s - 1 vertical and 1 horizontal) *Please note that the ASC fees stated above are only good for one (1) application. Should ASC disapprove any of the application, corresponding fees together with the coordination cost shall be charged by the agency to process a new application.  Agency Miscellaneous Fees 20% Project Management Fee 20% Advancing Fees	29,966.85	3,596.02	33,562.87
<b>SUB TOTAL</b>	<b>29,966.85</b>	<b>3,596.02</b>	<b>33,562.87</b>
<b>GRAND TOTAL</b>	<b>29,966.85</b>	<b>3,596.02</b>	<b>33,562.87</b>

**TERMS** : Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than thirty (30) days after the due date.

SUBMITTED BY: <b>Beatrice Co</b> Account Director		
NOTED BY: <b>Reginne Cabanban</b> Managing Partner		
APPROVED BY:  Joanna De Duque	APPROVED BY:  Idda Aguilar	APPROVED BY:  Howard Uyking

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