

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : PHILIPPINE AIRLINES, INC
BRAND : Philippine Airlines
PROJECT: : PAL Holidays Access 15s Production Fees (LUIS TABUENA)
CE. NO. : PAL-PHILIPPINE-AIRLINES-2023-0009
DATE : 13 October 2023

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

	SERVICE	NET	VAT	TOTAL
I	PRE-PRODUCTION	1,625,690.00	195,082.80	1,820,772.80
	Meetings, Shoot Preparation, Cell Allowances, Location Hunt, Workshop, Storyboarding, Product Pick Ups, Meal Allowances			
	PRODUCTION PERSONNEL			
	Key Production staff			
	a. Director			
	b. Cinematographer			
	c. Production Designer			
	d. Make-up artist			
	e. Producer's fee			
	f. Caster's fee			
	g. Assistant Director			
	h. Foodstylist			
	Sub-total			
	i. Other Production Staff (Camera Operators, Gaffer, Keygrip, Electrician Utility, Caretakers, DIT, VTR, Soundman, PM/PA/LM etc.)			
	EQUIPMENT			
	a. Camera Rental (Alexa Mini)			
	b. Sound Rental			
	c. Lights Rental			
	d. Other Equipment: Generator, Grips, Lenses			
	e. Special Equipment:			
	FILM STOCK/PROCESSING			
	a. Hard Drive for shoot			
	b. USB / Hard Drive file copy agency harddrive copy			

- II SET, PROPS, AND LOCATION
 - a. Location and/or studio rental
 - b. Sets (material & Labor)
 - c. Props
 - d. Special equipment- special efx
 - e. Costumes
 - f. Mock Up
 - g. Others:

TALENTS

- a. Lead Talent
- b. Support Talent
- c. Acting Extras
- d. BG Extras
- e. Fallback Talents
- f. Others: Hand Talent/Body Double

POST PRODUCTION

- a. Full Post Production
- b. Offline Editing Only
- c. Grading + Online Only
- d. Soundtrack Production
- e. Others: Stock Footage

LOGISTICS

- a. Food
- b. Transportation and gasoline
- c. Utilities/ contingency
- d. Sanitation, Kits, Medic, Officer
- e. Covid19 Swab Test

OTHER REQUIREMENTS

- a. Insurance
- b. Miscellaneous

III	15% Agency Fee On items number I	243,853.50	29,262.42	273,115.92
III	18% Advancing Fee On items number I	292,624.20	35,114.90	327,739.10
	SUB TOTAL	2,162,167.70	259,460.12	2,421,627.82
	GRAND TOTAL	2,162,167.70	259,460.12	2,421,627.82

TERMS :

Payment Policy: 50% down payment upon issuance of PO. Full payment upon approval of the final material.

Notes:

Failure to release the 50% DP on agreed upon schedule shall incur a 2% surcharge to be paid by the client.




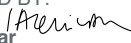

25% of the total contact price if production is discontinued at anytime after pre-production.

75% of the total contact if production is discontinued anytime after the start of the off line interlock.

100% of the total contract price if production is discontinued anytime after the start of the on line editing.

If the digital material will be aired as TVC, an additional cost of 30 % of the total BPC will be charged. This excludes re edit costs.

Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than thirty (30) days after the due date.

SUBMITTED BY:  Beatrice Co Account Director		
NOTED BY:  Reginne Cabanban Managing Partner		
APPROVED BY:  Joanna De Duque	APPROVED BY:  Idda Aguilar	APPROVED BY:  Howard Uyking