

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE








CLIENT : PHILIPPINE AIRLINES, INC  
 BRAND : PAL  
 PROJECT: : PAL Holidays Banners (Design & Printing)  
 CE. NO. : PAL-PHILIPPINE-AIRLINES-2023-0008  
 DATE : 01 September 2023

16/F Two World Square  
 McKinley Hill, The Fort  
 Taguig City, Philippines  
 Tel.: 8856-7888  
 Fax: 8856-9316

	SERVICE	NET	VAT	TOTAL
I	Banner Design (Pull-up Banner + Backdrop) - Cascaded from existing materials with minor adjustments Project Management Fee	11,570.00	1,388.40	12,958.40
II	Printing & Delivery (Rush; Sept 4, 12NN) Two (2) Pull-up Banner - Full color with aluminum mechanism, 33 x 78 in One (1) Backdrop - Full Color print on tarpaulin with 4 inches allowance on all sides 180 x 150 cm	11,820.00	1,418.40	13,238.40
III		0.00	0.00	0.00
	<b>SUB TOTAL</b>	<b>23,390.00</b>	<b>2,806.80</b>	<b>26,196.80</b>
	<b>GRAND TOTAL</b>	<b>23,390.00</b>	<b>2,806.80</b>	<b>26,196.80</b>

**TERMS** : Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than thirty (30) days after the due date.

SUBMITTED BY:  <b>Bea Co</b> Account Director		
NOTED BY:  <b>Reg Cabanban</b> Managing Partner		
APPROVED BY:  Joarna De Duque	APPROVED BY:  Idda Aguilar	APPROVED BY:  Howard Uyking