

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : NUTRIASIA, INC.
 BRAND : Datu Puti
 PROJECT: : DPAS Adobolicious Digital Campaign KOL Fees
 CE. NO. : NUTRIASIA-DATU-PUTI-2023-0010
 DATE : 31 January 2023

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

	SERVICE	NET	VAT	COST IN PHP
I	Macro KOLs Mikael Daez (800K) Ry Velasco (600K) <i>*Inclusive of withholding tax</i>	1,400,000.00	168,000.00	1,568,000.00
II	Micro KOLs JV Cruz (90K) Kim Vidal (90K) Kristine Abraham (150K) Ara Pineda (30K)	360,000.00	43,200.00	403,200.00
III	12% ASF on NET FEES	211,200.00	25,344.00	236,544.00
IV	KOL Fees WTAX	310,588.23	37,270.59	347,858.82
	SUB TOTAL	2,281,788.23	273,814.59	2,555,602.82
	GRAND TOTAL	2,281,788.23	273,814.59	2,555,602.82

TERMS : 100% payment upon approval of CENote: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY: Bea Co Account Director		PREPARED BY: Christelle Faith Galleon Project Manager	
NOTED BY: Reg Cabanban Managing Partner			
APPROVED BY: Chema De Leon	APPROVED BY: Chan Angeles	APPROVED BY: Abbie Giron	APPROVED BY: Ampy Rio
			Feb 26 2023