

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : NUTRIASIA, INC.
BRAND : UFC MF
PROJECT: : UFC Meal Finishers Social Media Management FY 24 (May-June 2023)
CE. NO. : NUTRIASIA-UFC-MF-2023-0020
DATE : 05 May 2023

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

	SERVICE	NET	VAT	TOTAL
I	Social Media Management Coverage: UFC Meal Finishers non-dedicated team from May 2023-June 2023 (2 months) Account Management Social Editorial & Always On Social Content Details of Scope: Overall Account Management Day-to-day client servicing & management of program & activities Coordination with other agencies / partners for all integrated marketing communication efforts Weekly project lists, timetables & meeting Overall Brand Support Regular updates on industry trends & reports, best practices Support in the safeguarding of brand's digital presence and health Social Media Facebook Content planning & production (6 produced materials per months; up to 4 captions per month for shared content) *Animated/static with 2 rounds of revisions for each Social editorial - always on engagement Creative ideas for social media Display images & texts for Social Always On	506,232.00	60,747.84	566,979.84
II	Community Management Scope-of-work: Facebook Community Management Mon-Fri, 9am-6pm, except holidays Implement the online community strategy, coordinating with stakeholders across the client's brand to ensure its effectiveness & providing superior quality of customer service & support to the online community with the help of various communication tools Day-to-day administration & management of conversations, posting of content, performance analysis, fan engagement Monthly page performance report with competitiveness			
	SUB TOTAL	506,232.00	60,747.84	566,979.84

GRAND TOTAL

506,232.00






60,747.84

566,979.84

TERMS :

100% payment upon approval of CE

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY:  Bea Co Account Director				
NOTED BY:  Reg Cabanban Managing Partner				
APPROVED BY: Raisa Santiago 	APPROVED BY: Jay Vergara	APPROVED BY: Genesis Jarilla 	APPROVED BY: Gretchen King 	APPROVED BY: Ampy Rio


Kristine Torres