

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : NUTRIASIA, INC.
 BRAND : UFC
 PROJECT: : UFC Meal Finishers Campaigns & Recipe Videos
 CE. NO. : NUTRIASIA-UFC-2022-0040-v2
 DATE : 21 October 2022

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

SERVICE	NET	VAT	TOTAL
I Digital Campaign Strategy and Conceptualization (UFC MF Omnibus Recipe Campaign, RR Campaign & UFC MF Rice Campaign) Eighteen (18) Recipes - Video and Photo Production - no provision for live streaming Demo Reel - Post production & editing only from the 18 recipe videos Four (4) Static Layered Files Project Management Fee	1,840,000.00	220,800.00	2,060,800.00
SUB TOTAL	1,840,000.00	220,800.00	2,060,800.00
GRAND TOTAL	1,840,000.00	220,800.00	2,060,800.00

TERMS :

100% payment upon approval of CE

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY: Bea Co Senior Account Manager		VERIFIED BY: Reg Cabanban Managing Partner	
APPROVED BY: Raisa Santiago	APPROVED BY: Julie Ann Climacosa	APPROVED BY: Gretchen King	APPROVED BY: Ampy Rio