

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



**CLIENT** : NUTRIASIA, INC.  
**BRAND** : UFC FUN CHOW  
**PROJECT**: : UFC FUN CHOW Social Media Management (MJJ 22)  
**CE. NO.** : NUTRIASIA-UFC-2022-0014  
**DATE** : 11 May 2022

16/F Two World Square  
 McKinley Hill, The Fort  
 Taguig City, Philippines  
 Tel.: 8856-7888  
 Fax: 8856-9316

	SERVICE	NET	VAT	TOTAL
I	<b>Social Media Management</b> Coverage: UFC non-dedicated team from <b>May-July 2023</b> Account Management Brands: UFC FUN CHOW Social Editorial & Always On Social Content Details of Scope: Overall Account Management Day-to-day client servicing & management of program & activities Coordination with other agencies / partners for all integrated marketing communication efforts Weekly project lists, timetables & meeting Overall Brand Support Regular updates on industry trends & reports, best practices Support in the safeguarding of brand's digital presence and health	201,900.00	24,228.00	226,128.00
II	<b>Social Media</b> Facebook Content planning & production (2 materials per month)* *Animated/static with 2 rounds of revisions for each Social editorial - always on engagement Creative ideas for social media Engagement plans & strategy development; includes mechanics & materials production Display images & texts for Social Always On <b>Community Management</b> Scope-of-work: Facebook Community Management Mon-Fri, 9am-6pm, except holidays Day-to-day administration & management of conversations on agency created content, posting of agency created content, performance analysis Monthly page performance report with competitives			
	<b>SUB TOTAL</b>	<b>201,900.00</b>	<b>24,228.00</b>	<b>226,128.00</b>
	<b>GRAND TOTAL</b>	<b>201,900.00</b>	<b>24,228.00</b>	<b>226,128.00</b>

**TERMS :**

Monthly payment scheme, 100% payment upon approval of CE

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY:  <b>Bea Co</b> <b>Senior Account Manager</b>			
NOTED BY:  <b>Reg Cabanban</b> <b>Managing Partner</b>			
APPROVED BY: <b>Raisa Santiago</b> 	APPROVED BY: <b>Gretchen King</b> 	APPROVED BY: <b>Mario Mendoza</b> 	APPROVED BY: <b>Ampy Rio</b>