

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : NUTRIASIA, INC.
 BRAND : UFC Fun Chow
 PROJECT: : UFC Fun Chow Challenge Promo Videos v1
 CE. NO. : NUTRIASIA-UFC-2023-0031v1
 DATE : 03 July 2023

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

| | SERVICE | NET | VAT | TOTAL |
|----|---|------------|------------|---------------------|
| I | Campaign Conceptualization Static Campaign Key Visual (exclusive of layered file) Project Management Fee | 380,400.00 | 45,648.00 | 426,048.00 |
| II | Fun Chow Challenge Promo Videos (5 x 15s online videos; 1 day shoot) Pre-Production Ocular Storyboarding Pre-prod Meetings Manpower Director Executive Producer Production Manager Assistant Director DOP / Cam Op Cam Op 2 Assistant Camera Utility Production Design Propsman Food Stylist Setman Chef HMUA Logistics Transportation for Crew Transportation for Equipment Transportation for PD Gas Allowance for Client / Agency Gas Allowance for Crew Gas Allowance for PD Location Fee (location) | 922,540.30 | 110,704.84 | 1,033,245.14 |

III

Meals

Meals for Shoot - 22 pax

Equipment

Cameras & Lenses

Camera Accessories & Rigs Lights & Grip

Production Supplies

Hard Drive

Health & Safety

Antigen Testing

Accident Insurance

Props & Wardrobe

Props (cooking and plating)

Ingredients (sans client products)

Wardrobe (chef)

Post Production

Offline Editor

Online Editor (supers, cleanup)

Color Grading

Sound Design & Mix

Network Music

Advancing Fee for Production Costs

Production Payment Terms: 50% upon signing of CE (before shoot), 30% after last shooting day, and remaining 20% after pass of final materials

Cancellation fees are as follows:

25% of Total Cost if discontinued at any time after feasibility meetings or pre-production meeting

50% of Total Cost if discontinued at any time after the start of the shoot before interlock phase

75% of Total Cost if discontinued at any time after the start of interlock phase

100% of Total Cost if discontinued at any time after completion of offline editing

| | | | | |
|----|--------------------|---------------------|-------------------|---------------------|
| IV | 12% ASF | 100,640.76 | 12,076.89 | 112,717.65 |
| V | | 0.00 | 0.00 | 0.00 |
| | SUB TOTAL | 1,403,581.06 | 168,429.73 | 1,572,010.79 |
| | GRAND TOTAL | 1,403,581.06 | 168,429.73 | 1,572,010.79 |

TERMS :

100% payment upon approval of CE

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

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| <p>SUBMITTED BY: </p> <p>Bea Co</p> <p>Account Director</p> |
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NOTED BY:

Reg Cabanban
Managing Partner

APPROVED BY:

Raisa Santiago



APPROVED BY:

Gretchen King



APPROVED BY:

Ampy Rio