

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : NUTRIASIA, INC.
 BRAND : UFC MF
 PROJECT: : UFC Meal Finishers Social Media Management FY 24 (July 2023)
 CE. NO. : NUTRIASIA-UFC-2023-0033
 DATE : 13 July 2023






16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

	SERVICE	NET	VAT	TOTAL
I	Social Media Management Coverage: UFC Meal Finishers non-dedicated team from July 2023 (1 months) Account Management Details of Scope: Overall Account Management Day-to-day client servicing & management of program & activities Coordination with other agencies / partners for all integrated marketing communication efforts Weekly project lists, timetables & meeting Overall Brand Support Regular updates on industry trends & reports, best practices Support in the safeguarding of brand's digital presence and health Community Management Scope-of-work: Facebook Community Management Mon-Fri, 9am-6pm, except holidays Implement the online community strategy, coordinating with stakeholders across the client's brand to ensure its effectiveness & providing superior quality of customer service & support to the online community with the help of various communication tools Day-to-day administration & management of conversations, posting of content, performance analysis, fan engagement Monthly page performance report with competitives	110,316.00	13,237.92	123,553.92
II		0.00	0.00	0.00
	SUB TOTAL	110,316.00	13,237.92	123,553.92
	GRAND TOTAL	110,316.00	13,237.92	123,553.92

TERMS :

100% payment upon approval of CE

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY:  Bea Co Account Director				
NOTED BY:  Reg Cabanban Managing Partner				
APPROVED BY: Raisa Santiago 	APPROVED BY:  Jay Vergara	APPROVED BY:  Genesis Jarilla	APPROVED BY: Gretchen King	APPROVED BY: Ampy Rio