

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : SMART COMMUNICATIONS, INC.
 BRAND : Smart/TNT
 PROJECT: : Smart/TNT TikTok Platform Management
 CE. NO. : SMART-SMART COMMUNICATIONS-2023-0020
 DATE : 20 June 2023

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

	SERVICE	NET	VAT	COST IN PHP
I	SMART TIKTOK MANAGEMENT Content production and influencer management. Includes: - 10 videos per month for 3 months - Posting, replying, engagement, performance monitoring, and reporting (M-F, 10AM-7PM)	800,000.00	96,000.00	896,000.00
II	TNT TIKTOK MANAGEMENT Content production and influencer management. Includes: - 10 videos per month for 3 months - Posting, replying, engagement, performance monitoring, and reporting (M-F, 10AM-7PM)	800,000.00	96,000.00	896,000.00
III	ACCOUNT MANAGEMENT On items number I, II	400,000.00	48,000.00	448,000.00
	SUB TOTAL	2,000,000.00	240,000.00	2,240,000.00
	GRAND TOTAL	2,000,000.00	240,000.00	2,240,000.00

TERMS :

Penalty charges of 2% will be added per month on the unpaid amount, until fully paid.

The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45) days after the due date.

SUBMITTED BY: MIG SEVILLA Account Director	PREPARED BY: MIG SEVILLA Account Director	VERIFIED BY: Lalyn Morete Senior Finance Analyst
NOTED BY: Diane Chua Managing Director		
APPROVED BY: Mikey Agulto Social Media Platforms Manager	APPROVED BY: Tob Castaneda Growth Marketing Head	APPROVED BY: Chelle Wyson VP, Digital and Innovations