

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



**CLIENT** : TOYOTA MOTOR PHILIPPINES CORPORATION  
**BRAND** : Toyota HEV  
**PROJECT** : Toyota PIMS Social Content (Batch 2)  
**CE. NO.** : TOYOTA-2024-0036  
**DATE** : 15 October 2024

16/F Two World Square,  
 #22 Upper Mckinley Road,  
 Mckinley Hill, Fort Bonifacio,  
 Taguig City, 1634  
 Tel.: 8856-7888

	SERVICE	NET	VAT	TOTAL
I	<b>TOYOTA PIMS AD MATERIALS</b> - Three (3) Animated posts; 6hrs per material @ Php 3500/hour	63,000.00		63,000.00
II	<b>STOCK PHOTOS (c/o SHUTTERSTOCK)</b> Total of 4 stock photo images Cost per image @ USD 29.00 Forex: USD 1 = PHP 62.78 (BSP rate)	7,282.48		7,282.48
	<b>SUB TOTAL</b>	<b>70,282.48</b>	<b>0.00</b>	<b>70,282.48</b>
	11.675% ASF			8,205.48
	12% VAT			9,418.56
	<b>GRAND TOTAL</b>	<b>70,282.48</b>	<b>0.00</b>	<b>87,906.51</b>

**TERMS :**

Check Releasing Bank: Metrobank Check Releasing Schedules: every 1st and 15th of the month Payment Terms: 90 days

SUBMITTED BY: <b>Miguel Sevilla</b> Account Director			
NOTED BY: <b>Reginne Cabanban</b> Managing Partner			
APPROVED BY: <b>Gianni Alvarez</b> Digital Marketing Specialist	APPROVED BY: <b>Juan Carlos Gaon</b> Supervisor, Digital Marketing	APPROVED BY: <b>Andy Ty</b> Assistant Vice President	APPROVED BY: <b>Elvin Luciano</b> Vice President, Marketing Services Department