

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : TOYOTA MOTOR PHILIPPINES CORPORATION  
 BRAND : Corporate  
 PROJECT: : Toyota Hybrid / March/April 2023 AO Content  
 CE. NO. : TOYOTA-2023-0014  
 DATE : 15 February 2023

16/F Two World Square  
 McKinley Hill, The Fort  
 Taguig City, Philippines  
 Tel.: 8856-7888  
 Fax: 8856-9316

SERVICE	NET	ASF	VAT	TOTAL
I <b>DURATION: FEBRUARY 2023</b> <b>DIGITAL SOCIAL POSTS PRODUCTION</b> - Total of 3 Moving Posts; 7.5 hours per material @Php 3,500/hour - Total of 3 Static Posts; 4 hours per material @Php 3,500/hour	120,750.00	0.00		120,750.00
II <b>STOCK PHOTOS (c/o Shutterstock Images)</b> Total of 9 stock photo images @USD 243 USD 1 = Php 60	14,580.00	0.00		14,580.00
<b>SUB TOTAL</b>	<b>135,330.00</b>	<b>0.00</b>	<b>0.00</b>	<b>135,330.00</b>
<b>11.675% ASF</b>				<b>15,799.78</b>
<b>12% VAT</b>				<b>18,135.57</b>
<b>GRAND TOTAL</b>	<b>135,330.00</b>	<b>0.00</b>	<b>0.00</b>	<b>169,265.35</b>

**TERMS** : Check Releasing Bank: Metrobank Check Releasing Schedules: every 1st and 15th of the month Payment Terms: 90 days

SUBMITTED BY: <b>JV Madrid</b> Business Unit Director	PREPARED BY: <b>JV Madrid</b> Business Unit Director	VERIFIED BY: <b>Lalyn Morete</b> Senior Finance Analyst
NOTED BY: <b>Reg Cabanban</b> Managing Partner		
APPROVED BY: <b>ELLIE DE JESUS</b> Brand Management - Social & Web	APPROVED BY: <b>JC GAON</b> Group Head, Brand Management Section	APPROVED BY: <b>ELVIN LUCIANO</b> Assistant Vice President Marketing