

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : TOYOTA MOTOR PHILIPPINES CORPORATION
BRAND : Corporate
PROJECT: : Toyota Hybrid Campaign
CE. NO. : TOYOTA-CORPORATE-2022-0003
DATE : 28 December 2022








16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

| | SERVICE | NET | ASF | VAT | TOTAL |
|-----|--|-------------------|------------------|-------------|-------------------|
| I | FINAL ARTWORK PRODUCTION Stock Photos - Three (3) stock images for KV background elements (Shutterstock) ; @ USD 155/pc x 3 = USD 465 Forex: USD 1 = PHP 60 | 27,900.00 | 3,257.33 | | 31,157.33 |
| II | FINAL ARTWORK Computer time & final artwork rendering & composition of elements. Total of 72 manhours (@Php3,500/hour) No charge on digital file transfer. - OOH Bridgeway - OOH 60 x 40ft horizontal - Print Ad Half Page ; 29.72 cms x 40 cms | 252,000.00 | 29,421.00 | | 281,421.00 |
| III | ASC ACCOUNT MANAGEMENT Processing of 3 ASC application and its support documents @ Php 5,000 per application | 15,000.00 | 0.00 | | 15,000.00 |
| IV | ASC CLEARANCE ASC Clearance application fees to display & post for public promotion @ Php 840 per application - OOH Bridgeway - OOH 60 x 40ft horizontal - Print Ad ; 29.72 cms x 30 cms | 7,560.00 | 0.00 | | 7,560.00 |
| | SUB TOTAL | 302,460.00 | 32,678.33 | 0.00 | 335,138.33 |
| | 12% VAT | | | | 40,216.60 |
| | GRAND TOTAL | 302,460.00 | 32,678.33 | 0.00 | 375,354.92 |

TERMS :

Check Releasing Bank: Metrobank Check Releasing Schedules: every 1st and 15th of the month Payment Terms: 90 days

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45) days after the due date.

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| SUBMITTED BY:  JV Madrid Business Unit Director | PREPARED BY:  Claire Lumayad Exec. Assistant / CE Traffic Manager | VERIFIED BY:  Jinky Salac Finance Manager |
| NOTED BY:  Reg Cabanban Managing Partner | | |
| APPROVED BY:  MONIQUE GALZA Brand Management Associate | APPROVED BY:  MICHELLE DE GUZMAN MARKETING MANAGER | APPROVED BY:  ELVIN LUCIANO Asst. Vice-President Marketing |