

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : TOYOTA MOTOR PHILIPPINES CORPORATION
 BRAND : Corporate
 PROJECT : Toyota Hybrid Campaign (Creative Development & Digital Production)
 CE. NO. : TOYOTA-CORPORATE-2022-0002
 DATE : 28 December 2022

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

SERVICE	NET	WTAX	ASF	VAT	COST IN PHP
I Duration: December 2022 CREATIVE DEVELOPMENT Conceptualization - Creation of concepts and executions for total brand campaign including localized tagline	248,500.00		32,493.86	29,820.00	310,813.86
II DIGITAL PRODUCTION Campaign Key Visual - Static key visual for both traditional and digital	56,000.00		7,322.56	6,720.00	70,042.56
SUB TOTAL	304,500.00	0.00	39,816.42	36,540.00	380,856.42
GRAND TOTAL	304,500.00	0.00	39,816.42	36,540.00	380,856.42

TERMS :

Check Releasing Bank: Metrobank Check Releasing Schedules: every 1st and 15th of the month Payment Terms: 90 days

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45) days after the due date.

SUBMITTED BY: JV Madrid Business Unit Director	PREPARED BY: Claire Lumayad Exec. Assistant / CE Traffic Manager	VERIFIED BY: Jinky Salac Finance Manager
NOTED BY: Diane Chua Managing Director	NOTED BY: Reg Cabanban Managing Partner	
APPROVED BY: Monique Galza Brand Management Associate	APPROVED BY: Michelle De Guzman Marketing Manager	APPROVED BY: Elvin Luciano Asst. Vice-President Marketing