

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : NUTRIASIA, INC.
 BRAND : UFC Fun Chow
 PROJECT: : UFC Fun Chow Challenge FY24 KOL and FDA Fees
 CE. NO. : NUTRIASIA-UFC-2023-0032
 DATE : 08 September 2023

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

	SERVICE	NET	VAT	TOTAL
I	KOL Fees:(net per video)	381,000.00	45,720.00	426,720.00
	Kim Vidal (26,000.00)			
	Starve & Food Trip (Tara Mangan Par) (10,000.00)			
	Chef Patrick Co (30,000.00)			
	Murang Recipes (5,000.00)			
	Darren Mae Rogero (5,000.00)			
	Chef Boy Logro (50,000.00)			
	Migo (weird guy eats) (4,000.00)			
	Eat Well Pinas (25,000.00)			
	Mama Lang (1,500.00)			
	Mommy Elkah (1,000.00)			
	Cherry's Kitchen (5,000.00)			
	Ohh Kaye Sarap (5,000.00)			
	Mommy Maila (8,000.00)			
	Niks Regino (6,000.00)			
	Mitch The Chinita Foodie (20,000.00)			
	Daniella's Recipes (18,000.00)			
	Recipes by Jas (5,000.00)			
	Cook Tayo (2,000.00)			
	panda.eatss (30,000.00)			
	patricksandtips (12,000.00)			
	Cabalen Foodie (5,000.00)			
	Wyn Cooks (8,000.00)			
	Chunky Bite (5,000.00)			
	Lunch Boxer (15,000.00)			
	Nanay Wends (1,500.00)			
	Momshies Kitchen (3,000.00)			
	Five (5) Facebook Groups			
II	KOL Product Budget	7,800.00	936.00	8,736.00
III	FDA Professional & Permit Fees	11,899.36	1,427.92	13,327.28
IV	18% Advancing Fees on KOLs, FB Groups and FDA Fees	71,967.06	8,636.05	80,603.11
V	12% ASF on KOLs, FB Groups and FDA Fees	47,978.04	5,757.36	53,735.40
VI		0.00	0.00	0.00
	SUB TOTAL	520,644.46	62,477.34	583,121.80
	GRAND TOTAL	520,644.46	62,477.34	583,121.80

TERMS :

100% payment upon approval of CE

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY:  Beatrice Co Account Director		
NOTED BY:  Reginne Cabanban Managing Partner		
APPROVED BY: Raisa Santiago 	APPROVED BY: Gretchen King 	APPROVED BY: Ampy Rio