





PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : (CAREFREE) JOHNSON & JOHNSON
 BRAND : Carefree
 PROJECT: : Carefree KV FA
 CE. NO. : CAREFREE-CF-2022-0005
 DATE : 27 October 2022

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
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	SERVICE	NET	VAT	TOTAL
I	FA Cost Layouting, Retouching, Image Composition, Color Grading/Editing, Internal & Client revisions	120,000.00	14,400.00	134,400.00
II	Digital File Cost Poster Size, 200Mb @ P100/Mb (layered file)	20,000.00	2,400.00	22,400.00
III	Image Rental 3 iStock Images	6,435.00	772.20	7,207.20
	SUB TOTAL	146,435.00	17,572.20	164,007.20
	GRAND TOTAL	146,435.00	17,572.20	164,007.20

PREPARED BY:  Danielle Guizano Account Manager		
NOTED BY:  Diane Capile Business Unit Director	 Paolo Arevalo Managing Director	NOTED BY:  Kaye C. Platon Group Account Director
APPROVED BY: Sophia Custodio	APPROVED BY: Aldellyn Po	