

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : East West Bank
BRAND : EastWest Bank
PROJECT : Project Gold Launch - Media Management
CE. NO. : BMCC-PR-2024-0017
DATE : 18 September 2024

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634

Tel.: 8856-7888

SERVICE	NET	VAT	TOTAL
I Media Management Inclusions: <ul style="list-style-type: none"> • Media Facilitation and Liason of Attendees Key Performance Indicators (KPIs): <ul style="list-style-type: none"> - Minimum of 80 attendees (headcount) - 50% or 40 PR pick-ups - Media invitation, coordination, on-ground management and post-event monitoring - Includes van rental for 50-60 media and mobilization (transportation, gas, toll, parking fees, etc). • Moderator for the roundtable segment 	444,032.50	53,283.90	497,316.40
SUB TOTAL	444,032.50	53,283.90	497,316.40
GRAND TOTAL	444,032.50	53,283.90	497,316.40

TERMS :

This is to ensure commitment to pay Ripple8, Inc. for the cost indicated in this CE totaling the amount of **PHP497,316.4 (VAT-inclusive)** within 30 days upon receipt of its official invoice.

NOTED BY: Jed Michael A. Balatbat Account Director	NOTED BY: Michelle Ople Managing Partner
APPROVED BY: Martin Reyes	APPROVED BY: Mary Anne Buraldalian