

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : East West Bank
BRAND : EastWest Bank
PROJECT : Father's Day Media Event (NCR)
CE. NO. : BMCC-PR-2024-0003
DATE : 27 May 2024

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634

 Tel.: 8856-7888

SERVICE	NET	VAT	COST IN PHP
I Media Inviting and Management • Charged to EWB corp retainer: Inclusive of pre-event media mobilization and on-ground management of 5-10 media • Allocation of ten (10) gift cards (each worth PHP 1,500.00) for 5-10 media • Moderator for roundtable discussion • Inclusive of logistics fees and other operating expenses • Rates are exclusive of event staging, program script, and out-of-pocket expenses	84,500.00		84,500.00
SUB TOTAL	84,500.00	0.00	84,500.00
12% VAT			10,140.00
GRAND TOTAL	84,500.00	0.00	94,640.00

TERMS :

This is to ensure commitment to pay Ripple8, Inc. for the total cost indicated in this CE within 15 days upon receipt of its official invoice.

NOTED BY: Bobby T. Vito Managing Director	NOTED BY: Jed Michael A. Balatbat Account Director	NOTED BY: Michelle Ople Managing Partner
APPROVED BY: Mary Anne Bundalian VP and Head, Business Segment OIC, Marketing and CorpComm Head		