

PRODUCTION & CREATIVE SERVICES COST ESTIMATE











CLIENT : Meken Food Corporation
 BRAND : Meken
 PROJECT: Meken Product Shoot
 CE. NO. : 0001-2022-0015
 DATE : 22 July 2022

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel : 8856-7888
 Fax: 8856-9316

SERVICE	NET	VAT	TOTAL
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Shoot details:	250,000.00		250,000.00
<p>11 Recipes: Photos without hand talent - Total of 33 photos</p> <p>Output: Total of 3 photos per recipe; 1 horizontal, 1 vertical, and 1 dropout. 15 mins approval per recipe layout. Only 1 photo PER ANGLE will be approved & turnedover, client to decide if vertical/horizontal will be for approval.</p> <p><i>Note: Vertical shot will replicate approved horizontal shot by moving elements for a vertical shot, to avoid going over the 12hr production time. No more approval for dropout shots.</i></p>			
<p>3 Recipes: Photos with hand talent - Total of 12 photos</p> <p>Output: Total of 4 photos per recipe; 1 horizontal with hand talent 1 vertical without hand talent, 1 horizontal without hand talent and 1 dropout shot. 20 mins approval per recipe layout. Only 1 photo will be approved, client to decide if vertical/horizontal or with or without hand talent will be for approval.</p> <p><i>Note: Only horizontal styling with hand talent will be for approval. Vertical shot will replicate horizontal with hand talent shot, to avoid going over the 12hr production time. No more approval for dropout shots.</i></p>			
Inclusions:			
<ul style="list-style-type: none"> • 1 day shoot (12hrs only) • Food & Prop Styling w/ Photographer • Use of Kitchen Studio • Zoom Live Stream for approvals • Ingredients worth 10K (Consumable, excess will be billed as spent) • Meals for 12 people only (2 agency, 4 clients, 6 production crew) • Antigen for 12 people only (2 agency, 4 clients, 6 production crew) 			
SUB TOTAL	250,000.00	0.00	250,000.00
15% ASF			37,500.00
12% VAT			34,500.00
GRAND TOTAL	250,000.00	0.00	322,000.00

No separate payment to be made. Project CE for cost purposes only. To be charged under CE 0001-2021-0013.

PREPARED BY:  Love Rosas Account Director		
NOTED BY:  Reg Cabanban Managing Partner		
APPROVED BY: <small>07.23.2022</small>  Patricia Bianca Castanos	<small>07.23.2022</small>  Charis-May David	APPROVED BY: <small>07.26.2022</small>  Sheila Marie Ocampo
APPROVED BY: <small>07.25.2022</small>  Elice Curame	<small>07.25.2022</small>  Kahlil Manial	APPROVED BY: <small>07.27.2022</small>  Kathlene Gomez-Schultz

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