

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : NUTRIASIA, INC.
BRAND : UFC Fresh Selections
PROJECT: : UFC Fresh Selections Easy 2024 ASC
CE. NO. : NUTRIASIA-UFC-2024-0024
DATE : 10 July 2024

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

SERVICE	NET	VAT	TOTAL
I ASC Coordination Fees	26,199.04	3,143.88	29,342.92
ASC Fees - Total of 5 materials			
Two (2) 6s - Landscape & Vertical			
Two (2) 15s - Landscape & Vertical			
One (1) 30s - Landscape only			
12% ASF			
*Please note that the ASC fees stated above are only good for one (1) application. Should ASC disapprove any of the application, corresponding fees together with the coordination cost shall be charged by the agency to process a new application.			
SUB TOTAL	26,199.04	3,143.88	29,342.92
GRAND TOTAL	26,199.04	3,143.88	29,342.92

TERMS :

Cancellation Fees Applies to a project on-hold for three (3) months which shall be considered cancelled.

- A. Project has started with conceptualization & visualization but has been put on hold after (50% of concept/design fees)
- B. Project has reached approval of concept & visualization but has been put on hold after (100% of the concept/design fees)
- C. Project has been approved and proceeded with further development and production (100% of the concept/design fees including manhours for production charges, and any other incurred fees)

Rush Fees

Applies to the work done on deadlines that do not conform to standard lead times (30% surcharge)

100% payment upon approval of CE

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY: 
Beatrice Co
Account Director

NOTED BY:

Reginne Cabanban
Managing Partner


~~APPROVED BY:~~
Czarina Chan