

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE







**CLIENT** : FIRST PGMC ENTERPRISES, INC.  
**BRAND** : Silver Swan  
**PROJECT** : Silver Swan Wow Sarap Funtaserye Additional ASC Fees  
**CE. NO.** : FIRST PGMC-SILVER-SWAN-2023-0005  
**DATE** : 08 March 2023

16/F Two World Square  
 McKinley Hill, The Fort  
 Taguig City, Philippines  
 Tel.: 8856-7888  
 Fax: 8856-9316

	SERVICE	NET	VAT	TOTAL
I	ASC Application Fees	1,500.00	180.00	1,680.00
	Inclusions:			
	Two (2) Static Ads			
II	Coordination Fees	5,000.00	600.00	5,600.00
	<b>SUB TOTAL</b>	<b>6,500.00</b>	<b>780.00</b>	<b>7,280.00</b>
	<b>GRAND TOTAL</b>	<b>6,500.00</b>	<b>780.00</b>	<b>7,280.00</b>

**TERMS** : 100% payment upon approval of the CENote: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY:  <b>Bea Co</b> Account Director	PREPARED BY:  <b>Alfonso Miguel Sison</b> Project Manager
NOTED BY:  <b>Reg Cabanban</b> Managing Partner	
APPROVED BY: <b>Abbie Giron</b> Category Manager - Kitchen Fundamentals	 APPROVED BY: <b>Czarina Chan</b> Senior Assistant Brand Manager