

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : FIRST PGMC ENTERPRISES, INC.
 BRAND : Silver Swan
 PROJECT: : Lauriat PR Kit Contents
 CE. NO. : FIRST PGMC-SILVER-SWAN-2023-0016
 DATE : 28 November 2023

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

SERVICE	NET	ASF	AdvF	VAT	TOTAL
PR Kit Contents (without printed materials)	16,785.00	2,014.20	3,357.00		22,156.20
Eco Bag (5 pcs)					
Apron (10 pcs)					
Pair of Chopsticks (3 pairs)					
Mini Wok (6 pcs)					
Shipping Fee of the Mini Wok					
Lauriat Plates (6 pcs)					
Sample materials (apron & plates)					
SUB TOTAL	16,785.00	2,014.20	3,357.00	0.00	22,156.20
12% VAT					2,658.74
GRAND TOTAL	16,785.00	2,014.20	3,357.00	0.00	24,814.94

TERMS :

100% payment upon approval of the CE

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY:  Beatrice Co Account Director	
NOTED BY:  Reginne Cabanban Managing Partner	
APPROVED BY:  Pia Bernabe	APPROVED BY:  Abble Biron

**RUNNING ACTUAL COST FOR PR KIT
(breakdown of PR Kit Initial CE for approval)**

ITEM	QTY.	UNIT PRICE	TOTAL	Note/s
Eco Bag	5	50	250.00	
Apron	10	940	9,400.00	
Pair of Chopsticks	6	*bought in 3 pairs	200.00	
Mini Wok	6	685	4,110.00	
Shipping Fee of the Mini Wok		225	225.00	
Lauriat Plates	6	100	600.00	
Sample materials			2,000.00	Sample aprons and plates
NET TOTAL			16,785.00	
20% Advancing Fee			3,357.00	
12% ASF			2,014.20	
TOTAL			22,156.20	
12% VAT			2,658.74	
GRAND TOTAL			24,814.94	

ESTIMATED TOTAL PR KIT COST

ITEM	QTY.	UNIT PRICE	TOTAL	REMARKS
Eco Bag	5	50	250.00	included in PR KIT initial CE for approval
Apron	10	940	9,400.00	
Pair of Chopsticks	6	*bought in 3 pairs	200.00	
Mini Wok	6	685	4,110.00	
Shipping Fee of the Mini Wok		225	225.00	
Lauriat Plates	6	100	600.00	
Sample materials			2,000.00	
PR Kit Box with leaflet	5	1000	5,000.00	to be included in addendum CE for PR KIT. Unit Price are estimated budgets only
Direct Delivery Fee within Metro Manila	9	500	4,500.00	
LBC Delivery		2500	2,500.00	
NET TOTAL			28,785.00	
20% Advancing Fee			5,757.00	
12% ASF			3,454.20	
TOTAL			37,996.20	
12% VAT			4,559.54	
GRAND TOTAL			42,555.74	

