

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : PLDT Inc.
 BRAND : Home
 PROJECT : PLDT Home Mother's Day ASC & TVCX Applications
 CE. NO. : PLDT-HOME-2024-0020
 DATE : 22 May 2024

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

	SERVICE	NET	VAT	COST IN PHP
I	ASC APPLICATION	47,420.00	5,690.40	53,110.40
	(1) special screening & clearing Management, processing and rush fee Advancing fee			
II	TVCX TRANSMISSION	8,168.25	980.19	9,148.44
	Management, processing and rush fee Advancing fee			
III	ACCOUNT MANAGEMENT & CLIENT SERVICING FEE	11,117.65	1,334.12	12,451.77
	On items number I, II			
	SUB TOTAL	66,705.90	8,004.71	74,710.61
	GRAND TOTAL	66,705.90	8,004.71	74,710.61

TERMS :

Penalty charges of 2% will be added per month on the unpaid amount until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty five (45) days after the due date.

SUBMITTED BY: <i>[Signature]</i> Maxine K. Cruz Senior Account Manager	PREPARED BY: <i>[Signature]</i> Claire Lumayad Exec. Assistant / CE Traffic Manager	VERIFIED BY: <i>[Signature]</i> Lalyn Morete Senior Finance Analyst
NOTED BY: <i>[Signature]</i> Diane Chua Managing Director	NOTED BY: <i>[Signature]</i> Jennifer B. Wieneke Head of Business	
APPROVED BY: <i>[Signature]</i> Miguel Ruffy BEM MARCOMS, Brand Equity Manager	APPROVED BY: <i>[Signature]</i> Ana May Jovellanos Head of Brand Equity	